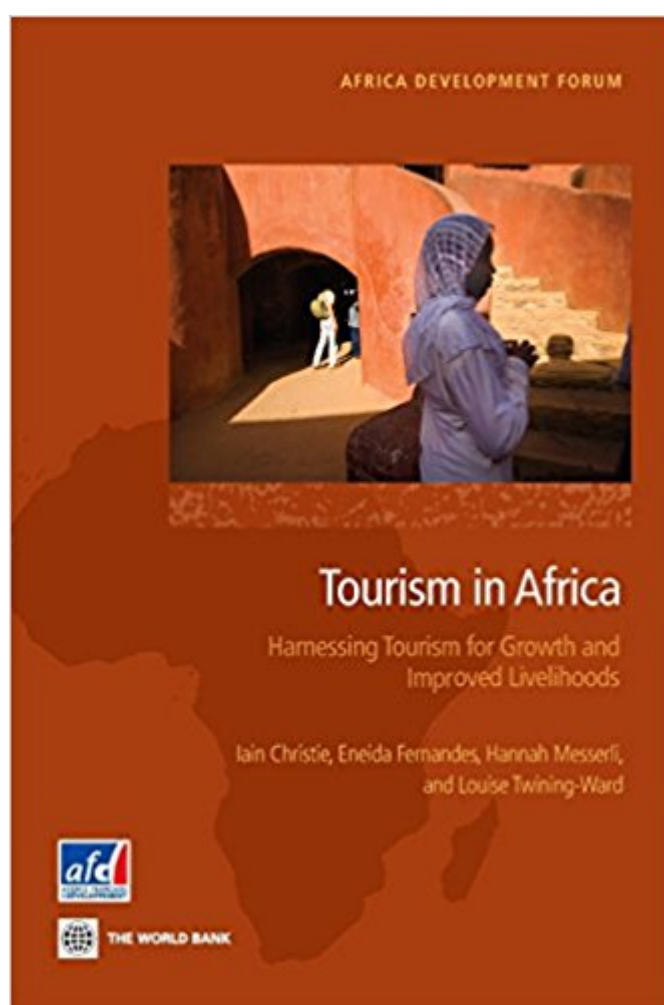


The book was found

Tourism In Africa: Harnessing Tourism For Growth And Improved Livelihoods (Africa Development Forum)



Synopsis

Tourism energizes economies and fuels the economic transformation of countries from Cape Verde to South Africa. Its benefits are clear: it can trigger infrastructure improvements, create good jobs, increase domestic consumption, and diversify exports. It also empowers women, young people, and marginalized populations, contributes to each country's national image, and stimulates cultural heritage and environmental conservation. What's more, tourism is a demonstration sector which leads private sector growth through its linkages across other sectors. It has demonstrated resilience over the years and through economic and natural crises. This book presents how tourism initiates these outcomes, while highlighting how Sub-Saharan Africa can address the persistent constraints to the growth of tourism in the region. The challenges that can be overcome pertain to land availability; investor access to finance; taxes on tourism investments; the level of tourism skills; security; safety and crime; public health; international and intraregional transportation; and an unpredictable business climate. Going beyond an analysis of the sector, the 24 case studies gathered in this report from around the world illustrate how tourism development can succeed. Based on these, recommendations for tourism development in Sub-Saharan Africa are elaborated for countries at different development stages. Some strategies are more applicable to destinations initiating tourism, others are for those looking to scale up tourism or to deepen tourism success. The case studies reveal that despite destination needs, challenges, and approaches that change over time, the basic elements needed to initialize, increase, or intensify tourism's success are applicable across Sub-Saharan Africa.

Book Information

Series: Africa Development Forum

Paperback: 322 pages

Publisher: World Bank Publications (June 19, 2014)

Language: English

ISBN-10: 1464801908

ISBN-13: 978-1464801907

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #3,838,147 in Books (See Top 100 in Books) #6 in [Books > Travel > Africa](#)
> Sao Tome and Principe #6 in [Books > Travel > Africa > Burkina Faso](#) #19 in [Books >](#)

Customer Reviews

Iain Christie is a barrister, mediator and actor. Formerly a legal adviser in HM Diplomatic Service, he is a member of chambers in London specialising in media and entertainment law. He is also a practicing mediator and facilitator and committed to alternative dispute resolution

[Download to continue reading...](#)

Tourism in Africa: Harnessing Tourism for Growth and Improved Livelihoods (Africa Development Forum) The Forum - August 2017 (The Forum magazine Book 201708) HIV/AIDS, Gender and Rural Livelihoods in Sub-Saharan Africa: An Overview and Annotated Bibliography (Awlae: African Women Leaders in Agriculture and the Environment) Best Practice in Accessible Tourism: Inclusion, Disability, Ageing Population and Tourism (ASPECTS OF TOURISM) AIDS and Rural Livelihoods: Dynamics and Diversity in sub-Saharan Africa Dynamics and Diversity: Soil Fertility and Farming Livelihoods in Africa (Volume 1) Tourism, Culture and Development: Hopes, Dreams and Realities in East Indonesia (Tourism and Cultural Change) Fertility, Education, Growth, and Sustainability (The CICSE Lectures in Growth and Development) Harnessing Foreign Direct Investment for Development: Policies for Developed and Developing Countries Navigating Community Development: Harnessing Comparative Advantages to Create Strategic Partnerships Regionalism and Uneven Development in Southern Africa: The Case of the Maputo Development Corridor (Making of Modern Africa) Bermuda History, Travel Guide and Tourism: Bermuda people and immigration, tourism information, Government, Culture and Economy Understanding and Managing Tourism Impacts: An Integrated Approach (Contemporary Geographies of Leisure, Tourism and Mobility) Tourism in the Pacific: Issues and Cases (Tourism and Hospitality Management Series) Tourism, Religion and Pilgrimage in Jerusalem (Contemporary Geographies of Leisure, Tourism and Mobility) Africa: African History: From Ancient Egypt to Modern South Africa - Stories, People and Events That Shaped The History of Africa (African Folktales, African ... Africa, Somalia, Nelson Mandela Book 3) Accessible Tourism: Concepts and Issues (ASPECTS OF TOURISM) Tourist Destination, Gambia tourism: discovery on Gambia tourism resources and Business opportunities The Tourists Gaze, The Cretans Glance: Archaeology and Tourism on a Greek Island (Heritage, Tourism & Community) South Africa: related: south africa, africa, safari, Kruger, Western Cape, Stellenbosch, Paarl, Cape Town, republic of south africa, campaign

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)